

Comcast® presents

POWER

OPENING DOORS FOR WOMEN®

We are proud to announce the 2nd annual
POWER Philadelphia Program!

Thursday, November 19, 2009

5:30 - 6:30 p.m. General Reception, the Comcast Center
4:30 - 5:15 p.m. Mini-Sessions: How to Brand Yourself,
Networking 101, How to Make a Pitch
& From Newcomer to Leader
7:00 - 9:30 p.m. Simultaneous, theme-specific dinners in
locations throughout Center City

[Click Here to Register!](#)



*Keynote
Speaker*

Charisse Lillie
Vice President,
Community Invest-
ment, Executive Vice
President, Comcast
Foundation, Comcast
Corporation
[Click here for bio](#)

Tickets

Reception Only: **\$125**
Reception & Dinner: **\$175**
Reception, Dinner & Sponsorship
of a Student: **\$225***

*Full admission to the POWER General Reception and a topic specific dinner for you and a student. A student is a young woman in either college or graduate school.

New to Philadelphia this Year - POWER Mini-Sessions!

In addition to simultaneous, theme-specific dinners, POWER is proud to present mini-sessions. 45 minute, interactive career development programs led by facilitators. Come before the General Reception and gain valuable skills that can be used during POWER! Free with admission!

How to Brand Yourself Presented by: Comcast

Facilitator: **Reneé Amoore**, President & CEO, The Amoore Group
[\(click for bio\)](#)

Networking 101 Presented by: PECO

Facilitator: **Cherelle L. Parker**, State Representative, Pennsylvania House of Representatives (D-200th)
[\(click for bio\)](#)

Make your "first impression a lasting one." If you want to learn how to make a lasting impression during an awkward social gathering, demanding sales presentation, or tough interview, this session is for you! Join this exciting session to discover how basic networking skills can turn a challenging situation into a success, filled with lasting relationships.

How to Make a Pitch

Facilitator: **Elva Bankins**, Senior Partner, Kelleher Associations, Inc.
[\(click for bio\)](#)

If you are seeking to land your next corporate position, "ace" an important interview, or you need to "pitch" a new idea, product or service, then this session is for you. Join this interactive session to discover the best techniques to make that winning pitch.

From Newcomer to Leader Presented by: Motorola

Facilitator: **Selena Rezvani**, Author, *The Next Generation of Women Leaders*
[\(click for bio\)](#)

Learn how to hit the ground running at your new job. Be seen as a person of influence, credibility and authority, and avoid the mistakes many newcomers make at work.

NEW!



Corporate Sponsors



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Women on Corporate Boards

Host: **M. Teresa Gavigan**, Vice President, Labor/Employee Relations & Business Support, Sunoco, Inc.; Speakers: **Pamela Godwin**, President, Change Partners, Inc.; **Vicki W. Kramer**, Principal, V. Kramer & Associates; **Leslie Thornton**, Partner, Dickstein Shapiro LLP [\(click for bios\)](#)



SUNOCO WOMEN'S LEADERSHIP NETWORK

Women in Corporate Leadership

Hosts: **Nila Betof**, COO, The Leader's Edge/Leaders By Design; **Molly D. Shepard**, President & CEO, The Leader's Edge/Leaders By Design; **Judith M. von Seldeneck**, Chairman & CEO, Diversified Search, Odgers Berndtson; Speakers: **Georgia Dodds-Foley**, Chief Compliance, Privacy & Ethics Officer, CIGNA; **Tangee Gibson**, Senior Vice President, Human Resources, ARAMARK Corporation [\(click for bios\)](#)



Women in Pharmaceuticals & Life Sciences

Host: **Lori A. Greenawalt**, Partner, KPMG; Speakers: **Jane H. Hollingsworth**, CEO, NuPathe; **Lisa Schoenberg**, Vice President, Specialty Care, AstraZeneca; **Jeri Thomas**, Vice President, New Business Development, Ortho-McNeil-Janssen Pharmaceuticals, Inc.; **Anne Wilms**, CIO, Shire Pharmaceuticals Group PLC [\(click for bios\)](#)



YOU CAN HELP OPEN DOORS FOR ANOTHER WOMAN

The Career Wardrobe, the nation's largest community-based organization serving women transitioning into the workforce, provides professional clothing and educational opportunities in the Philadelphia region. POWER is asking participants to bring interview appropriate accessories - purses, jewelry, scarves, etc. - that will add polish to a job seeker's ensemble. You may also donate new, unused toiletries. Representatives from The Career Wardrobe will be on hand at the Comcast Center to accept your donation.

Thank you!



POWER Partners

Support Their Upcoming Events!
[Click logos for more information!](#)



Just Desserts
November 18, 2009
5:30 p.m.



7th Annual Women & Influence Conference
Confident Girls, Courageous Women
November 14, 2009

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*Photos by Suzanne Savaria, New Communications, Inc. and Nannette Bedway Studios, LLC