



POWER®

Surge

A newsletter from the Women's Networking Community

POWER Philadelphia - A Huge Success!

On November 19, 2009, the Women's Networking Community launched its second annual POWER: Opening Doors for Women® Philadelphia at the Comcast Center. Nearly 300 women were in attendance, making the evening an overwhelming success!

We would like to thank **Comcast**, our presenting sponsor in Philadelphia, for welcoming POWER to Philadelphia once again. The program's success would not have been possible without their support—as well as the support of our planning committee and our other corporate sponsors, **PECO** and **Motorola**.

The event began at 4:30 p.m. with the general reception. Guests attended the optional POWER Mini-Sessions: How to Brand Yourself, Networking 101, From Newcomer to Leader and How to Make a Pitch. René Amore, Cherelle L. Parker, Selena Rezvani and Elva Bankins, were fantastic in their roles as facilitators!

At 6 p.m., Charisse Lillie, Vice President, Community Investment, Executive Vice President, Comcast Foundation, Comcast



2009 Corporate Leadership dinner host and speakers. From left to right: Tangee Gibson, SVP, HR, ARAMARK Corporation; Jennifer Yobe, VP, Strategic Business Procurement, Comcast Cable; Georgia Dooks-Foley, Chief Compliance, Privacy & Ethics Officer, CIGNA; Judith M. von Seleneck, Chairman & CEO, Diversified Search, Odgers Berndtson; Molly D. Shepard, President & CEO, The Leader's Edge/Leaders By Design; Camille Barnett, Managing Director, City of Philadelphia and "Nila Beof, COO, The Leader's Edge/Leaders By Design"

Corporation, gave an inspiring keynote speech. Following the keynote, participants split into simultaneous, theme specific dinners hosted by **CIGNA**, **The Leaders Edge/Leaders By Design**, **Odgers Berndtson**, **Sunoco Inc.** and **KPMG**. Dinner topics included Women in Corporate Leadership and Women on Corporate Boards and Women in Pharmaceuticals & Life Sciences. Many notable Philadelphia women attended, and POWER received tremendous support from area businesses.

We send our thanks to the many women's organizations in Philadelphia that support POWER and this event. Please see the event listings below and support their upcoming activities!

Our final thank you goes to **Royal Roots Inc.**, for donating gift bags and to **ARAMARK Corporation**, **CIGNA**, **The Leader's Edge/Leaders By Design**, **PECO**, **Sunoco Inc.**, **Tasty Baking Company** and **Women's Business Development Center** for donating gifts!

Stay tuned for details on the 3rd Annual POWER Philadelphia.

Thank you to all the supporters of POWER Chicago because of YOU we have been able to expand to new markets, but will be returning for POWER Chicago Leadership Symposium May 2011

For more information on sponsoring, hosting or partnering with POWER, click here

From the desk of the Founder & President

QUEEN BEE
by Deirdre Joy Smith

Over the years, I have had opportunities to interact with several women's organization across the country. Working with women from all walks of life—who are going above and beyond to make a difference in the lives of women and girls—has been one of the most inspiring experiences of my life. We share stories of our hopes, dreams, fears and difficulties. When times are tough, I rely on this great sisterhood as a source of support and encouragement. Unfortunately, as POWER® expands to other markets and our visibility increases, we are encountering some challenges from a rather unlikely source: other women's organizations that have been in the trenches for several years.

In swapping stories with a number of somewhat younger women who are running organizations across the country, I have found that we all have similar stories about how some of the more established women's groups have tried to block our progress and, in some instances, disparage our work. We all have our theories as to why we are experiencing, in some cases, visceral attacks from our big sisters—the economy, generational gap, racial bias—but whatever our lens, one thing we all agree on is that such actions are counterproductive and hindering the progress of women!

I am often told that "there are a lot of women's organizations out there" and that we should consolidate our efforts. In fact, often times our groups collaborate, but organizations, just like any other business entity, have the right to exist individually in the market place. The market will determine which organizations thrive, merge or emerge at a later date. With diverse issues such as genital mutilation, equal pay, increasing the number of women on corporate boards, etc., the need for organizations to promote and provide multiple platforms for women is more important today than ever.

A recent and surprising example of the progress of women was when Kathryn Bigelow became the first woman in the Oscar's 82-

year history to win the award for "Best Director." I celebrated that night, but also took pause—82 years!!! Several groups have done extensive research as to how and why we have made progress in parity, but there is so much more we must accomplish. We don't need one more dismal report to remind us that although women comprise half of the workforce, only 3% of Fortune 500 companies have women CEOs. I recently had lunch with a friend who proclaimed "we don't need any more research—we need action!"

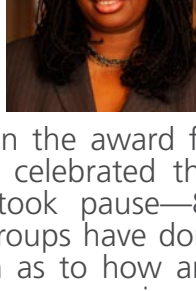
To ensure parity, we must cultivate the next generation of women leaders now. We need talented players who will bring a new perspective and energy. Our goal should be to have a "deep bench" of confident women who are poised to take the helm, whether of a major not-for-profit, that corner suite or as department chair. Veterans of women's advocacy should serve as a bridge for the next generation of women, not an obstacle that prevents them from reaching their full potential—regardless of age or race! The younger generation and those new to advocacy, ask, hope and work for wisdom and guidance from those who have been doing this work for many years. They look to such leaders for respect and encouragement. There is too much work to go it alone or against each other. We need all hands on deck! I believe that we can exist independently and work simultaneously. Through support of one another and respect of various goals, we can together build a brighter future for all women.

POWER® salutes our partners who have opened doors for us in many cities, and encourage you to support their upcoming programs. Scroll down to see upcoming events in your area.

POWER® welcomes your feedback. Please send us your comments to power@womensnetworkingcommunity.org.

Deirdre Joy Smith is the Founder & President of POWER: Opening Doors for Women. She recently received an Impact Award from the **Chicago Foundation for Women**. The award was given to 25 recipients who impact the lives of women and girls in the Chicago-land area.

To learn more visit www.cfw.org

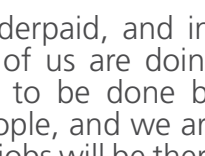


POWER Spotlight

How to Toot Your Own Horn

by Gail Golden

They tell us the economy is getting better, but for many of us the scene is still pretty grim. Even those who still have jobs are often feeling overworked, underpaid, and insecure. Many of us are doing work that used to be done by two or more people, and we are still not sure our jobs will be there tomorrow or the next day.



This is a great time to demonstrate how you bring value your company. Making sure your boss knows about your contributions is good job insurance. Unfortunately, most women are terrific at doing a good job and lousy at making sure others know about and value our contributions. We are afraid we will look pushy and boastful. As a result, others often get the credit, the jobs, the promotions, and the raises we rightly earned.

But how do you let your manager know about your value without marching down the hall chanting, "I'm so great!" Here are three key suggestions:

- Keep your manager informed about your progress. Check in regularly and ask for his/her input. Then it's the most natural thing in the world to share your successful completion of your work and thank your manager for his/her help.

- Talk about your successes with joy and gratitude, rather than with pride. For instance, "I am so excited. I just found out the team is going to move forward with my suggestion for the ad campaign. I feel so fortunate to have this chance."

- Be a huge cheerleader for others' contributions and successes. If you are enthusiastic and talkative about others' achievements, people will be more accepting when you are enthusiastic and talkative about your own.

The goal: Make yourself indispensably valuable to your company by doing great work and building your reputation for excellence.

Gail Golden, MBA, Ph.D., Principal, Gail Golden Consulting, LLC

www.gailgoldenconsulting.com



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POWER Partners

Please support their upcoming events!

POWER Chicago Partners

ATHENA International
FAST APPROACHING: MONDAY, APRIL 5 - TUESDAY, APRIL 6, 2010
See ad below and visit website for more information, click here.

Boardroom Bound®
Boardology™ Institute—THE NEXT STEP

"Into the Pipeline...Preparing Independent, Diverse Business Leaders as Director Candidates for Business Board Services"

Chicago April 22-23; DC June 24-25; New York August 12-13; St. Louis October 14-15 Los Angeles December 9-10

Details: 847-205-5334 or Cindy@boardroombound.biz
To register, click here.

Chicago Foundation for Women

Annual Luncheon
Thursday, September 30, 2010, 12 p.m. - 1:30 p.m.
Hyatt Regency Chicago

For more information and to view the entire CFW calendar, click here.

The White House Project

Illinois Go Run 2010

Illinois Go Run 2010 is a nonpartisan political leadership training for women throughout Illinois. Go Run will inspire you to step into leadership. Go Run will inform you about campaign work and demystify the political process. Go Run will equip you with the skills it takes to run for elected office and win. This is a country-wide effort, visit the site for Go Run 2010 in your State.

Friday, May 7-8, 2010
For more information, click here.

Women's Business Development Center (WBDC)

Save the Date and Register Now! The Women's Business Development Center is proud to announce its 24th Annual **Entrepreneurial Women's Conference, Women's Business & Buyers Mart**, a national conference and the premier event for women business owners in the Midwest.

Wednesday, September 22, 2010
McCormick Place-West in Chicago

For more information and to register, click here.

Women Employed

The Working Lunch

Featured speaker, **Riane Eisler**, President, The Center for Partnership Studies, social scientist, attorney and author of *The real Wealth of Nations: Creating a Caring Economics*.

This premier annual event, will bring together over 1,00 business, education and civic leaders in support of fair workplace conditions, access to education and better career options of working women. In addition to inspirational speakers, the Networking Reception will offer opportunities to connect with others who are promoting positive change for working women.

Tuesday, May 4, 2010
Fairmont Chicago, Imperial Ballroom, Tickets start at \$125.

For more information, click here.

Women of The World

"International Opportunities - Women Hold Up Half the Sky"

Panel moderated by **Noeleen McGrath**, McGrath Communications; Panelist are **Catherine Lee**, President, CDL & Associates, **Pek Lee Choo**, Managing Director, Discern and **Cynthia Biggs**, Commercial Service Officer, U.S. Dept. of Commerce. These experts will discuss obstacles in such areas as education, safety and finances. They will provide insights into methods to overcome roadblocks to economic empowerment locally and globally.

Wednesday, April 21, 2010, 8:00 a.m. - 9:30 a.m.
Mid-America Club

For more information and to register, click here.

POWER Philadelphia Partners

Women's Business Enterprise Council of PA-DE-NJ
Listening to Your Business

Do you spend more time working IN your business instead of ON your business? This workshop is designed to provide business owners with the critical evaluation tools and action steps they need to maximize the growth and profitability of their businesses and create a three-year vision plan.

Thursday, April 29, 2010, 9:30 a.m. - 4:30 p.m.
Women's Development Center, Tickets \$50.

For more information call: 877-790-9232 or email: info@wbecouncil.org.

Women in the Boardroom (formerly Women on Boards)

Originated in 2002, is an annual panel discussion designed to educate and prepare women for board service, focusing primarily on for-profit boards.

Monday, May 3, 2010, 3:00 p.m. - 6:00 p.m.
Hyatt Penn's Landing

For more information and to get dates for other cities, click here.

Women's Action

33rd Annual Powerful Voice Awards: Turning Talk into Way

This awards dinner and fundraising event will celebrate women and serve as a community-wide call to action, challenging each of us to step up and play a role in shaping a brighter future for women, girls and their families in the Greater Philadelphia region. The event will feature a major networking cocktail reception and inspiring awards program. The Lucretia Mott Keynote Address will be given by **Tina Theon**, Executive Director, The White House Council on Women & Girls. Unsung Heroine Awards will be presented to **Courtney Schreiber, MD, MPH**, Assistant Professor of Obstetrics and Gynecology, University of Pennsylvania; **Mariana Chilton, PhD, MPH**, Founder, Witness to Hunger; and **Beth Warshaw-Duncan**, Founding Director & Board Chair, Girls Rock Philly.

Wednesday, May 12, 2010, 5:00 p.m. - 8:30 p.m.
Sheraton City Center

For more information and tickets, click here.

POWER Michigan Partners

Women's Business Alliance Foundation

Ms. Susan Docherty

Vice President, U.S Vehicle Sales, Service & Marketing, General Motors Corporation

Thursday, June 10, 2010, 5:00 p.m. - 8:00 p.m.
RenCen Marriott Ballroom

For sponsorship opportunities, contact Sabrina Hitchcock (sabrinah@suburbancollection.com)

For more information, click here.

CREW Detroit

Get on Board with Michigan's Turnaround Plan

CREW Detroit & CoreNet Michigan Present: **Doug Rothwell**, President of Business Leaders for Michigan

Thursday, April 22, 2010, 11:00 a.m. - 2:00 p.m.
Radisson Bloomfield Hills

Register via crewdetroit@crewnetwork.org; Questions can be directed to Megan Cottrell at 785.856.8277.

Kalamazoo Network

The Kalamazoo Network holds networking / dinner events every other month at WMU's Fetzer Center. Supporting women business professional for over 30 years. Contact the Kalamazoo Network for upcoming events: info@kalamazoonetWORK.org.

For more information, click here.

Michigan Women's Foundation

2010 Women of Achievement & Courage Celebrations

West Michigan: Tuesday, April 20, 2010, Social Hour 5:30 p.m. - 6:30 p.m. Dinner & Reception 6:30 p.m. - 8:30 p.m.

Southeastern Michigan: Tuesday, April 27, 2010, Social Hour 5:30 p.m. - 6:30 p.m. Dinner & Reception 6:30 p.m. - 8:30 p.m.

For more information and to register, click here.

Women In Successful Enterprises (WISE)

How to Avoid On-Camera Mistakes & Become a Media Superstar

This marketing workshop is like no other—it's guaranteed to give you the tools, skills and strategies to manage media during a stressful time. **Shawne Duperon** has trained thousands of executives and business owners across North America and shows you how to avoid classic media mistakes, like no one else.

Thursday, May 11, 2010, 9:00 a.m. - 12:00 p.m.
Hyatt Place, Grand Rapids

To view more events and to register, click here.

POWER Atlanta Partners

Atlanta Latina Business Women Association a Chapter of the National Latina Business Women Association
Think to Inc. Business Boot Camp

Dynamic 6-week business boot camp for entrepreneurs

Tuesday, April 6 - May 11, 2010

For more information and to register, click here.

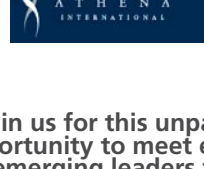
PINK Magazine

PINK Event

For every woman who has ever wanted to have or to grow her own business. Meet tons of women business owners and hear from experts who've built \$ 100+ Million dollar enterprises!

Wednesday, May 6th, 2010

For more information, click here.



2010 ATHENA International Leadership Summit
April 5-6, 2010 Renaissance Chicago Hotel
Register Now! 16th Annual ATHENA Leadership Summit!

Introducing 2010 Global ATHENA Award Recipients:



Doris Christopher
Founded: The Pampered Chef



Dr. Mulu Muleta
Senior Medical Advisor
Women and Health Alliance International

Its focus is leading authentically, the ATHENA Leadership Model and, more specifically, how our individual and collective brands of leadership are informed and strengthened by it.

2010 Global ATHENA Young Professional Leadership Award Recipients:



Jessica Payne Carter
Founder & CEO, Nette Media



Carolyn Krasner
Founder, Work Her Way

Inaugural Global ATHENA Organizational Leadership Award Recipient:



POWER Launches Two New Cities!

Keynote Speaker

Orli Gil, Consul General of Israel to the Midwest

Click for bio

DykEMA presents **POWER**
OPENING DOORS FOR WOMEN®

We are proud to announce the 1st annual **POWER Grand Rapids**

Space at the **Grand Rapids Art Museum** is limited - register early!

Thursday, May 6, 2010

4:00 - 5:00 p.m.: Optional Mini-Session: Networking 101 or A Different Kind of Courage
5:00 - 6:30 p.m.: General Reception
(Grand Rapids Art Museum, 101 Monroe Center)

7:00 - 9:30 p.m.: Simultaneous Dinners, Locations throughout Center City
(round-trip transportation provided for diners not within walking distance of GRAM.)

Tickets: Reception Only: \$100 Reception & Dinner: \$135
Reception, Dinner & Sponsorship of a Woman in transition: \$220*

Click Here to Register!

*Full admission to the POWER Reception and a topic specific dinner for you and a woman in transition. A woman in transition is someone who has recently lost their income due to downsizing. A student is a young woman in either college or graduate school.

Women in Corporate Leadership

Host: Kraft Foods Inc.

Stay tuned for Speakers

Corporate Sponsors

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meijer

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GRAM

Women in World Affairs

Host
Melissa Brown, Host, Dykema Gissett PLLC
Speakers
Anita Tang, Managing Director, Royal Rags Global, Inc
Birgit Klohs, President & CEO, The Right Place
Orli Gil, Consul General of Israel to the Midwest

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Women's Lifestyle

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THE WHITE HOUSE PROJECT

WOMEN'S RESOURCE CENTER

GROW

WISE

Network

Women's Lifestyle

Women's Lifestyle

COMING SOON

POWER ATLANTA

JUNE 2010

More than ever before, a strong network can be a lifeline to your career.

Prior to the general reception attend a POWER Mini-Session: Networking 101, How to Brand Yourself

POWER COMES TO **ATLANTA**

OPENING DOORS FOR WOMEN®

An intimate evening of networking and building relationships begins with a general reception. From there, women will attend theme-base dinners featuring prominent, local women around the topics of Marketing & Advertising, Corporate Brand, Media and Corporate Leadership - to name a few - in locations throughout the city.

For more information, please contact us at power@womensnetworkingcommunity.org or 312-258-4585

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GIRL FRIENDS

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