

POWER®
SPONSOR RESPONSE FORM



Sponsorship has its rewards

Consider adding your name to our list of sponsors and help support a program that supports you.

www.womensnetworkingcommunity.org

I would like to support POWER: Opening Doors for Women®:

- Chicago Detroit Grand Rapids
- Philadelphia Bay Area Atlanta

Name: _____

Title: _____

Organization: _____

Address 1: _____

Address 2: _____

City: _____

State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Assistant's Name: _____

Phone: _____ Fax: _____

E-mail: _____

SPONSOR

Please indicate your level of sponsorship below.

(Please check all that apply)

- Signature Sponsor**—\$50,000
- General Reception Sponsor**—\$25,000
- Session Sponsor**—\$10,000
- Associate**—\$7,500
- Friend**— \$6,000

- I will e-mail my company's logo to:
deirdre@womensnetworkingcommunity.org
for inclusion in marketing materials.
- I will forward my contribution in the form of a check payable to **Women's Networking Community**,
233 South Wacker Drive, Suite 6600, Chicago, IL 60606.
(WNC Tax ID# 010794475)

*Please see Sponsorship Benefits page for list of benefits

Women's Networking Community

233 South Wacker Drive, Suite 6600 Chicago, Illinois 60606 p 312.258.4585 f 312.258.5600 power@womensnetworkingcommunity.org

The Women's Networking Community is a 501(C)6 organization. Contributions cannot be deducted as charitable contributions for income tax purposes, but may be deducted as business expenses.

SPONSORSHIP BENEFITS

As a sponsor, your support makes it possible for women to successfully negotiate their way through a competitive business environment. Your firm will be acknowledged prominently on POWER® marketing materials and on our website. Other sponsorship features are detailed below. We recognize that each market has its own set of unique circumstances - our goal is to work with sponsor's to craft a package that fits the needs of your company's objective. We are happy to work with companies to tailor sponsorship packages.

Sponsor Level	No. Reserved Seats	Ad in Program	Special Recognition	Website Recognition	Designated Table	Video Recognition	Mini-Session Sponsorship	Showcase Woman Leader as Dinner Speaker
<u>Signature</u> \$50,000 Have your company showcased at POWER events in 2 markets	40 (20 per market) At dinner(s) of your choice across 2 markets of your choice	Back Page & Full Page Back page ad in market of your choice, full page ad in market of your choice	Yes In 2 markets of your choice: recognition from podium at general reception, signage and company banner at general reception, logo on all marketing materials	Yes Logo on website, link to company website, highlight company in POWER Surge-our quarterly newsletter, highlight company's women's initiative on website	Yes Place of prominence at general receptions	Yes May showcase 2 women of your choice in the annual POWER marketing video	Yes Option to sponsor 1 mini-session: includes additional recognition on marketing materials and opportunity to provide company branding in mini-session room	Yes May choose 4 women from your company to speak at dinner(s) of your choice in the markets of your choice
<u>General Reception</u> \$25,000 Have your company showcased at the POWER event in the market of your choice	20 At dinner(s) of your choice	Full page	Yes Recognition from podium at general reception, signage and company banner at general reception, logo on all marketing materials	Yes Logo on website, link to company's website, highlight company in POWER Surge-our quarterly newsletter	Yes At general reception	Yes May showcase 1 woman of your choice in the annual POWER marketing video	Yes Option to sponsor 1 mini-session: includes additional recognition on marketing materials and opportunity to provide company branding in mini-session room	Yes May choose 2 women from your company to speak at dinner(s) of your choice
<u>Session</u> \$10,000	12 At dinner(s) of your choice	Half page	Yes Signage at general reception, logo on all marketing materials	Yes Logo on website, link to company's website	Yes At general reception	Yes May showcase 1 woman of your choice in the annual POWER marketing video	Yes Option to sponsor 1 mini-session: includes additional recognition on marketing materials and opportunity to provide company branding in mini-session room	Yes May choose 1 woman from your company to speak at dinner of your choice
<u>Associate</u> \$7,500	8 At dinner(s) of your choice	Half page	Yes Logo on all marketing materials	Yes Logo on website, link to company's website	Yes At general reception			
<u>Friend</u> \$6,000	4 At dinner(s) of your choice	Quarter Page	Yes Logo on all marketing materials	Yes Logo on website				

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POWER®
HOST RESPONSE FORM

Interested in hosting one of our dinners?

Dinner hosts are responsible for covering the cost of a dinner for 40 women at a venue of your choice. For more information, contact Deirdre Joy Smith at 312-258-4585 or by e-mail at power@womensnetworkingcommunity.org

I would like to support POWER: Opening Doors for Women®:

- Atlanta Bay Area Chicago
 Detroit Grand Rapids Philadelphia

Name: _____

Title: _____

Organization: _____

Address 1: _____

Address 2: _____

City: _____

State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Assistant's Name: _____

Phone: _____ Fax: _____

E-mail: _____

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HOST

(Please check all that apply)

- I/My company will host a POWER® dinner (underwrite the cost of 40 women to have dinner either at our firm or at another venue the Women's Networking Community will help us determine).
- I will e-mail the host's digital photo (high-resolution, 300 dpi .tif or .jpg format) to: deirdre@womensnetworkingcommunity.org for inclusion on the WNC website.
- I will e-mail the host's biography to: deirdre@womensnetworkingcommunity.org for inclusion on the WNC website. The WNC will edit the biography for space requirements and will post it on the website upon approval of the edited version. Note that all POWER® biographies use first names only regardless of education or occupation.
- I would like to host the dinner at my company's venue. Address (if different from above):

- I would like the WNC to help me locate another venue.

POWER Dinner Topics

- | | |
|---------------------------|-------------------------------------|
| 1. Arts & Entertainment | 12. Insurance Brokers |
| 2. Changing Career Tracks | 13. International Business |
| 3. Corporate Boards | 14. Law |
| 4. Corporate Leadership | 15. Marketing & Advertising |
| 5. The C-Suite | 16. Not-for-Profit |
| 6. Education | 17. Pharmaceuticals & Life Sciences |
| 7. Entrepreneurs | 18. Philanthropy |
| 8. Finance | 19. Politics |
| 9. General Counsels | 20. Real Estate |
| 10. Health | 21. Science & Technology |
| 11. Hospitality | |

Note: This list includes dinners that POWER has included in the past. We are always open to new topics and suggestions if you would like to host but do not see a suitable option.

First Dinner Choice: _____

Second Dinner Choice: _____

Third Dinner Choice: _____

*Please note that dinners are assigned to hosts on a first come, first served basis.

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You deserve some recognition.

It's yours
when you
join us as a
POWER
Partner.

Add your name to our list of corporate partners and help support a program that supports you. A POWER Partnership ensures that your company is listed on our website and all of our marketing materials. You will also receive ten reserved tickets a week prior to the program date for POWER: Opening Doors for Women® theme based dinners. In order to reserve a place at the dinners of your choice, all payments and attendees' names must be given to POWER.

I/my company would like to participate as a POWER Partner at \$3,000.

We will pay by check

Make checks payable to Women's Networking Community,
233 South Wacker Drive, Suite 6600, Chicago, Illinois 60606.

We will pay by credit card

POWER: Opening Doors for Women® current markets includes the following locations:

Atlanta
 Detroit

Bay Area
 Grand Rapids

Chicago
 Philadelphia

Please fax this form to: 312-258-5600 or call 312-258-4585.

Contact Name: _____ Title: _____

Your Employer: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

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